

*Curriculum Vitae***SARAH CATHERINE SWOFFORD**

One University Boulevard • 261 Library • Bluffton, SC 29909

843-208-8376 • swofford@uscb.edu**EDUCATION**

Ph.D. in English and Education (interdisciplinary joint program). University of Michigan. 2015.
 DISSERTATION: *Linguistic and Rhetorical Ideologies in the Transition to College Writing: A Case Study of Southern Students*
 COMMITTEE: Anne Ruggles Gere, Anne Curzan, David Gold, Lisa Lattuca, and Robin Queen
 FIELDS: Composition and rhetoric, writing pedagogy, sociolinguistics, educational linguistics

M.S.Ed. in Curriculum and Instruction. Baylor University. 2007.

B.A. in English. Anderson University (SC), *cum laude*. 2005.

ACADEMIC POSITIONS

2022-present	Associate Professor of Composition and Rhetoric, Writing Program Administrator, University of South Carolina Beaufort
2021-present	Founding Director, Center for Teaching and Learning, University of South Carolina Beaufort
2016-2022	Assistant Professor of Composition and Rhetoric, Writing Program Administrator, University of South Carolina Beaufort
2015-2016	Assistant Professor of Writing, University of Central Arkansas
2010-2014	Graduate Student Instructor/Research Assistant, University of Michigan
2008-2010	Teacher, Cowpens Middle School, Cowpens, SC (grades 7-8)
2008	Teacher, Midlands Middle College, Columbia, SC (grades 11-12)
2006-2008	Teacher, Hubbard High School, Hubbard TX (grades 8-12)

AWARDS AND GRANTS

2020	Sea Islands Grant, "USCB and The Children's Center Early Learning Application," (with Dr. Ron Erdei)
2020	Teaching Innovations Grant, "Beyond Discussion Boards: Collaboration, Community, and Engagement in Online Writing Classes"
2019	Sea Islands Grant, "SCETV & USCB's <i>By the River</i> Interdisciplinary Podcast" (with Drs. Caroline Sawyer and Mollie Barnes)
2018	Faculty Development Grant, USCB
2014	Linda Pinder Fellowship
2010-2014	School of Education Scholars Award
2013	American Dialect Society Presidential Honorary Membership
2010-2014	Rackham Conference Travel Grant
2011, 2013	English Department Conference Travel Grant
2013	Rackham Graduate School Candidate Research Grant
2012	Rackham Graduate School Pre-Candidate Research Grant
2009	ETS Recognition of Excellence Award (Praxis II)
2006	Strickland Scholars Fellowship

TEACHING EXPERIENCE

UNIVERSITY OF SOUTH CAROLINA AT BEAUFORT

Composition and Rhetoric (English 101)

- Spring 2022, 1 section “Writing for Change”
- Fall 2020, 1 section “Writing for Social Change”
- Spring 2020, 1 section “Writing for Change”
- Fall 2019, 1 section “Writing for Change”
- Fall 2019, 1 section Sand Shark Scholars, “Writing for Change”
- Fall 2018, 2 sections “Honors: Conversations and Questions”
- Fall 2017, 3 sections “Conversations and Questions”
- Fall 2016, 2 sections “Academic Writing and Research”

Composition and Literature (English 102)

- Spring 2018, 2 sections “Education and Literature”
- Spring 2017, 2 sections “Young Adult Literature”

Writing Center Practicum (English 215)

- Fall 2017→Fall 2022, Writing Center tutors for USCB’s Writing Center

Introduction to Workplace Writing (English 263)

- Summer 2022, “Introduction to Workplace Writing”

Selected Topics (English 439)

- Summer 2018, “Language and Identity in the South”

Modern English Grammars (English 450)

- Spring 2022, “Modern English Grammars”
- Spring 2019, “Modern English Grammars”

Development of the English Language (English 453)

- Fall 2021, “Histories of the English Language”
- Fall 2019, “The History of English”

Professional Writing Workshop (English 460)

- Spring 2021, “Writing for Nonprofits: Community Partnership”
- Fall 2018, “Writing for Nonprofits”
- Fall 2016, “Writing for Nonprofits”

Technical Writing (English 462)

- Summer 2020, “Technical Writing and Zombies”
- Spring 2020, “Technical Writing”
- Summer 2019, “Technical Writing”
- Spring 2019, “Technical Writing”

Writing Internship (Writing 466)

- Fall 2022, Kathryn Tovar
- Fall 2020, Amanda Smith (embedded tutor)
- Fall 2019, Maddy Hayes
- Fall 2019, Christopher Hunt
- Fall 2019, Moa Johansson
- Spring 2019, Jourdan Denne
- Spring 2019, Jay Woods
- Spring 2018, Cece Codling
- Summer 2018, Leah Nixon

- Summer 2020, Tristan Triplett
- Fall 2020, Amanda Smith

The Teaching of Writing (English 470)

- Fall 2022, “The Teaching of Writing”
- Fall 2020, “The Teaching of Writing”
- Spring 2018, Spring 2017, and Spring 2020, “The Teaching of Writing”
- Fall 2020, “Teaching Writing, by Design”

Senior Thesis/Senior Honors Thesis (English 498 and 499)

- Fall 2018 & Fall 2019, “Applied Linguistics in Playwrighting,” Leah Nixon
- Spring 2017, “Pulling Back the Curtain: A Case for Transparent, University-Wide Writing Community,” Hayley Edwards
- Spring 2017, “English in Advertising: A Rhetorical Analysis of Psychopharmaceutical Advertisements,” Savannah Sheppard

SUPPORT OF STUDENT RESEARCH AT USCB

- Reader, Senior Thesis, Amanda Smith, 2021
- Reader, Senior Thesis, Amanda Mazeika, 2020
- Reader, Senior Thesis, Shannon McAleer, 2019
- Director, Senior Thesis, Leah Nixon, 2019
- Reader, Senior Thesis, Maddie Wilkinson, 2018
- Mentor, conference presentation, Savannah Sheppard, 2018
- Director, Senior Honors Thesis, Hayley Edwards, 2017
- Director, Senior Thesis, Savannah Sheppard, 2017
- Co-presenter, College English Association presentation, Zoe Slingluff and Maddie Wilkinson, 2017
- Mentor, (2) poster presentations at Student Research and Scholarship Day, 2017
- Mentor, proposal for Naylor Workshop, 2017

CURRICULUM DEVELOPMENT AT USCB

NEW COURSE PROPOSALS

- The Teaching of Writing (English 470)
- Professional Writing Workshop (English 460)
- Modern English Grammars (English 450)
- Young Adult Literature (English 432)
- Language and Identity in the South (English 439: Special Topics)
- Introduction to Rhetorical Theory (English 244)
- Writing Center Practicum (English 215)
- Professional Writing Practicum (English 266)
- Copyediting and Document Design (English 250)
- Introduction to Technical Writing (English 262)
- Introduction to Workplace Writing (English 263)

COURSE AND PROGRAM MODIFICATIONS

- Professional Writing Minor and Concentration in the B.A. in English (with Dr. Rob Kilgore)
- English 101 and 102 (rewritten course goals, course descriptions, and student learning outcomes)
- Histories of the English Language (course title change)

UNIVERSITY OF CENTRAL ARKANSAS

Assistant Professor of Writing

Introduction to College Writing (Writing 1310)

- Fall 2015 (3 sections)
- Spring 2016 (2 sections)

Academic Writing and Research (Writing 1320)

- Spring 2016 (1 section)

Introduction to Rhetoric (Writing 2325)

- Fall 2015 & Spring 2016

UNIVERSITY OF MICHIGAN

Instructor of Record

College Writing (English 125)

- Fall 2010 & Winter 2011, “The Power of Words and Thought”

Academic Argumentation (English 225)

- Winter 2014, “Arguing in the Disciplines”

Professional Writing (English 229)

- Fall 2014, “Professional Writing on the Page and the Screen”

RESEARCH/SCHOLARSHIP

BOOK, AUTHORED IN COLLABORATION

Williams, Jeff, with Elizabeth Homan and **Sarah Swofford**. *Supporting Students in a Time of Common Core Standards: English Language Arts Grades 3-5*. Urbana, Ill: National Council of Teachers of English, 2011. Print.

REFEREED BOOK CHAPTERS AND ARTICLES

Swofford, Sarah and Robert Kilgore. “We Need to Talk: Making Writing and Literature Work for the Future.” *ADE Bulletin*, Issue 158, 2020.

Post, Justine, **Sarah Swofford**, Lizzie Hutton, Anna V. Knutson, Naomi Silver, and Anne Ruggles Gere. “Developing Writers in Higher Education: A Longitudinal Study” (Infographic/Visual Argument). *Composition Studies*, Spring 2020, 48.1.

Swofford, Sarah. “Reaching Back to Look Beyond the ‘Typical’ Student Profile: The Influence of High School in Student Writing Development,” in *Developing Writers in Higher Education: A Longitudinal Study*. University of Michigan Press, January 2019.

Gere, Anne Ruggles, **Sarah Swofford**, Naomi Silver, and Melody Pugh. “Interrogating Disciplinary in WAC/WID: Institutional Ethnography and the New Disciplinary.” *College Composition and Communication*, December 2015.

POLICY BRIEFS, AUTHORED IN COLLABORATION WITH SQUIRE OFFICE OF POLICY RESEARCH

“Comprehensive Literacy: An NCTE Policy Brief.” *The Council Chronicle*, March 2013. Online.

“Using Evidence in Writing: An NCTE Policy Brief.” *The Council Chronicle*, March 2012. Online.

“Reading Instruction for All Students: An NCTE Policy Brief.” *The Council Chronicle*, Sept. 2012. Online.

“Evaluating English/Language Arts Teachers: An NCTE Policy Brief.” *The Council Chronicle*, March 2012. Online.

“Communities of Practice: An NCTE Policy Brief.” *The Council Chronicle*, Nov. 2011. Online.

“Literacies of Disciplines: An NCTE Policy Brief.” *The Council Chronicle*, Sept. 2011. Online.

CONFERENCE PRESENTATIONS

INVITED PRESENTATIONS

- “Teaching Writing in the Literature Classroom Today,” *Conference on College Composition and Communication*, March 2020. (with Vershawn Young, Claire Buck, Deborah Holdstein, and Paul Lynch). Conference cancelled due to COVID-19.
- “Writing and Literature in the English Department: Partnerships and Intersections,” *Modern Language Association*, January 2019. (with Rob Kilgore, Gerald Graff, Vershawn Young, and Claire Buck—a roundtable co-sponsored by ADE and CCCC)
- “When MLA isn’t *Just* MLA: What Students Say about the *Handbook*,” *National Council of Teachers of English*, November 2017.
- “Me, I’m Short, Sweet, and to the Point’: Ideologies of Language and Rhetoric in Southern Writing Classrooms,” *American Dialect Society*. January 2016.

REFEREED CONFERENCE PRESENTATIONS

- “Rethinking ‘Participation’ (Grades)”, *Conference on College Composition and Communication*, Teacher2Teacher Session, March 2022.
- “Small Schools, Big Influence: Training Tutors to Enact Linguistic Justice,” *East Central Writing Centers Association Conference*, April 2022.
- “Sharing and Analyzing Longitudinal Datasets on Student Writing Development and Implications for Teaching,” *Conference on College Composition and Communication*, April, 2021 (virtual roundtable with Jathan Day, Anne Ruggles Gere, Anna Knutson, Ruth Li, and Adrienne Raw).
- “Words to Live By: Podcast/Live Show,” Language and Literature Innovation Room, *Modern Language Association*, January 2021 (with Mollie Barnes and Rob Kilgore—withdrew panel due to COVID-19 impacts on project)
- “FYE Revision for Literature Re-vision,” 19th *Clafin University Conference on Contemporary English and Language Arts Pedagogy*, October 2020
- “Data: Sharing Longitudinal Datasets about Student Writing Development,” *Conference on College Composition and Communication*, March 2020. (with Naitnaphit Limlamai, Jathan Day, Anne Ruggles Gere, Ruth Li, Adrienne Raw, and Anna Knutson). Conference cancelled due to COVID-19.
- “Composing Lives: Experiential Learning and Curricular Innovation,” Language and Literature Innovation Room, *Modern Language Association*, January 2020. (with Mollie Barnes and Rob Kilgore)
- “Writing Development Before, During, and After College,” *Conference on College Composition and Communication*, March 2019. (with Anne Ruggles Gere and Laura Aull)
- “On Focus Groups, Cake, and Scholarship,” *Carolinas WPA*, September 2018. (*abstract accepted, conference cancelled due to Hurricane Florence*)
- “‘Being Simple’: Rhetorical Ideologies and White Working-Class Students,” *Conference on College Composition and Communication*, March 2018.
- “Developmental Writing, Austerity and Assumptions: What to Do About Developmental Writing?” *Council of Writing Program Administrators* (innovative presentation format). July 2017
- “Turning Classrooms into Bridges: Service Learning in an Advanced Writing course,” *College English*

- Association*. March 2017. (with Maddie Wilkinson and Zoe Slingluff, undergraduate students at USCB)
- “Professional’ Writers or ‘Professional Writers’?: Considering the Place of ‘Professional’ in Writing in the Disciplines,” *International Writing Across the Curriculum Conference*. July 2016.
- “Three Models for (Re)Considering Religious Discourses, Literacies, and Rhetorics,” *Cultural Rhetorics Conference*. October, 2014
- “The DSP Five Years In: Reflection on and Revision of Directed Self-Placement,” *Conference on Writing Program Administration*. July, 2014.
- “Southern Students in Transition: Language Ideologies and Linguistic Capital in the Transition to College Writing,” *Conference on College Composition and Communication*. March, 2014.
- “Southern Students in Transition: Language Ideologies and Linguistic Capital in the Transition to College Writing,” poster, *American Dialect Society Annual Meeting*. January, 2014.
- “Ghosts in the Classroom: How Student Expectations Shape Writing Instruction,” *Conference on Writing Program Administration*. July, 2013.
- “Writing in the Disciplines in an Interdisciplinary Context,” *Conference on Writing Program Administration*. July, 2013.
- “Does This Make Sense?”: Student Perceptions of Questions in Instructor Comments,” *Conference on College Composition and Communication*. March, 2013.
- “Southern Students in Transition: Language Ideologies and Linguistic Capital in the Transition to College Writing,” *Making Meaning and Enculturation Graduate Student Conference*, University of Michigan. November, 2013.
- “Aligning Student and Faculty Expectations of the Upper-Level Writing Requirement,” *Writing Across the Disciplines/Writing in the Disciplines Conference*. June, 2012.
- “Afterward: Students’ Post-Transfer Writing Experiences at the University of Michigan,” *Conference on Writing Program Administration*. July, 2012.
- “There Seems to be a Reason: Why Instructors Use Hedges in Marginal Comments and End Notes,” *Conference on College Composition and Communication*. March, 2011.
- “Talkin’ Like They Do: Competing and Conflicting Ideologies in Southern Language,” *Making Meaning Graduate Student Conference*, University of Michigan. November, 2011.
- “Virtual Reality and Virtual Classrooms: Teacher Perceptions of Student Identity,” *Computers and Writing Conference*. May, 2011.
- “Common Understandings: An Overview of the Common Core Standards and Its Implications for Teacher and Teacher Educators,” *Conference on English Education*. May, 2011.

SERVICE

SERVICE TO THE DEPARTMENT

UNIVERSITY OF SOUTH CAROLINA BEAUFORT

- FYE Subcommittee (chair), 2017-present
 - * Revised the FYE curriculum, a two-course sequence required for all students at the University. This revision resulted in new course descriptions, goals, and student learning outcomes for all sections of English 101 and 102 at USCB
 - * Created an assessment plan to monitor the effectiveness of instruction in composition and rhetoric and composition and literature at the university.

- * Composed a 100-page “Guide for Teaching FYE at USCB,” (two versions: one for part-time faculty and one for full-time faculty) a document created to ensure that all students enrolled in English 101 and 102 have a commiserate experience, and that all faculty teaching those courses have the resources they need to stay current on the best practices in writing instruction
- Assessment Team for the BA in English, 2019-present
 - * Collaborated in writing revised student learning outcomes for the BA in English
 - * Created the assessment plan for the BA in English, based on new student learning outcomes for the degree
 - * Composed a rubric for measuring student growth and mastery of the learning outcomes for the BA in English
 - * Participated in assessment under this rubric and assessment plan, 2019-present
- Advisor to Professional Writing Minors and Concentrators, 2016-present
- Member, BA in English Subcommittee, 2017-present
- Member, BA in English, Secondary Education Subcommittee, 2019-present
- Conduct observations of part- and full-time faculty, 2017-present
- Strategic Plan Collaborator, 2018
- Developed faculty development workshops in writing pedagogy, each semester from Spring 2017-present.
- Adjunct hiring, in collaboration with department chair, 2018-present
- Collaborated to create and propose a Professional Writing minor and concentration, 2017
- Departmental Self-Study Committee, 2016-2017
- Sigma Tau Delta Essay Award Judge, 2016-present
- Writing Center and Writing Internship Social Media Management, 2016-present
- Creator, Departmental Self-Study Survey, 2017
- Guest Speaker, English 200, “What is Composition and Rhetoric?”, 2017-present

UNIVERSITY OF CENTRAL ARKANSAS

- Member, Professional Writing Committee, 2015-2016

UNIVERSITY OF MICHIGAN

- Planning committee, “Chalk and Cheese,” (weekly professional development meetings for PhD students) 2012-2013
- Judging Committee, Feinberg prize for undergraduate writing, 2012

SERVICE TO THE UNIVERSITY

UNIVERSITY OF SOUTH CAROLINA BEAUFORT

- Founding Director, Center for Teaching and Learning, 2021-present
 - * Established a Faculty Advisory Council, appointed faculty
 - * Advocated for a physical space and resources for CTL
 - * Composed Teaching Innovation Grant CFP, 2021
 - * Administrated selection of Teaching Innovation Grants, 2021
 - * Conducted needs assessment among university stakeholders
 - * Established Faculty Learning Communities for the 2021-2022 AY
 - * Established CTL newsletter, sent monthly to all faculty
 - * Designed an observation process that includes reporting mechanisms and feedback procedures
 - * Conducted observations of part- and full-time faculty, across rank and department at the university
 - * Designed a Mid-Semester Feedback Session process, which includes documents to support conducting Mid-Semester Feedback Sessions and a process for providing feedback to faculty
 - * Conducted Mid-Semester Feedback Sessions
 - * Conducted the university’s first Teaching Symposium, Spring 2022, “Risky Business:

Teaching Fails that Aren't

- * Conducted the university's first Teaching Workshop, "Universal Design in Learning" Fall 2021
- * Facilitated Fall 2022 Workshop, conducted by Professor Libby Ricardo: Simulation Methods
- * Established "20-minute Tweaks," a monthly series of mini-workshops with immediately applicable teaching methods
- * Co-hosted a Retention Roundtable with Student Development and the Business Office, attended by nearly 100 faculty and staff, Spring 2022
- * Collaborated with a department to investigate the relationship between teaching methods and retention in the major
- Writing Program Administrator, 2016-present
 - * Consulted with chair of General Education committee about the role of First-Year English assessment in General Education assessment
 - * Consult with departments outside of English to provide faculty development in writing instruction—history, nursing, business, and communication studies
 - * Offered support to writing tutors through staff meetings and individual meetings, including formal resources on how to work with multi-lingual writers and how to address grammar in the Writing Center.
 - * Drafted Memorandum of Understanding with Tutoring Services
 - * Recruit, train, and support Writing Center tutors
 - * Implemented new tutoring report for Writing Center appointments
 - * Consulted with department and university staff on best practices for writing-related issues including: Dual Credit courses, Turnitin, and StudyMode
 - * Supervised tutors as they designed writing workshops for undergraduates
 - * Mentored tutors in reflective tutoring practices, such that we saw a 209% increase in appointments between 2017 and pre-COVID 2020
- Creator and presenter, Dual Enrollment Orientation, 2021-present
- Presenter, Family Day, "What Professors Expect of Your Student," 2022
- Member, Orientation Committee (faculty representative), 2021-present
- Member, Faculty Development Committee (ex officio, as Director of CTL) 2021-present
- Member, Teacher Education Advisory Committee (TEAC), 2017-present
- Member, General Education Committee (ex officio, as WPA), 2019-present
- Secretary, Courses and Curriculum Committee, 2017-2020
- Academic Programs for Strategic Planning Sub-Committee, chair, 2018-2020
- Member, Search Committee for Communication Studies Instructor, 2019-2020
- Member, Search Committee for Assistant Professor of English, Secondary Education, 2018-2019
- First-Year Reading Experience Book Selection Committee, 2016
- Civitas DIAL Working Group, 2016-present
- Civitas Summit Conference, 2017
- Volunteer, Student Move-In Day, 2017
- Panelist, "Faculty are People Too," 2016

UNIVERSITY OF MICHIGAN

- Sweetland Center for Writing, Research Assistant, 2011-2015
 - * As part of a research team under the direction of Anne Gere, I researched and revised a Directed Self-Placement (DSP) writing system, implemented a DSP for transfer students, implemented digital peer review tools as part of a science writing project funded by The Keck Foundation, evaluated and modified the Upper-Level Writing Requirement at U-M, collected and analyzed student writing from the DSP and the Minor in Writing using corpus linguistic tools, collected and analyzed qualitative data for various projects including a longitudinal study of writing throughout the undergraduate experience, and worked on a new composition course for multilingual

writers.

- Steering Committee Member, Language and Rhetorical Studies Interdisciplinary Workshop, 2011-2015
 - * Planned events including two graduate conferences and twice-yearly all-day workshops for students from a wide range of disciplines.
- Dissertation Writing Group Leader, Sweetland Center for Writing, 2014
 - * Led an interdisciplinary writing group of four graduate students at the mid-point of their dissertation writing process.
- Intern team leader, Linguistic Society of America Summer Institute, 2013
 - * Supervised a group of approximately 15 graduate and undergraduate students and was charged with working with leading scholars in linguistics from around the world to ensure smooth weekend workshops throughout the month-long biannual Linguistic Summer Institute.

SERVICE TO THE PROFESSION AND GREATER COMMUNITY

- Trained USCB students to respond to middle school writing for event at Whale Branch Middle School, 2020
- Mentored USCB students as they responded to middle school writers at Whale Branch Middle School, 2020
- Mentor, Nick Sanders (graduate student at Michigan State University), in a graduate level course on Writing Program Administration
- Consult with Beaufort County English teachers to develop a vertically-aligned writing curriculum, Summer 2018
- Consult with Beaufort High School English department chair, Summer 2017
- Reviewer
 - * Textbook reviewer, Routledge, 2020
 - * Textbook reviewer, Routledge, 2017
 - * Journal article reviewer, *Research in the Teaching of English*, 2015 & 2018
 - * Journal article reviewer, with John Swales. *Journal of English for Academic Purposes*, 2013
- Reader, AP Language and Composition Exam, Summers 2017, 2019, and 2020
- Detroit Outreach Center, Admissions Essay Workshop (Fall 2010, 2011)
 - * Along with an undergraduate peer tutor, I led high school students in downtown Detroit in a workshop on how to write successful college admissions essays.

INVITED TALKS AND PRESENTATIONS

- Guest Speaker, “Coding, Methods, and Data—Oh My!,” Graduate English course at the University of Michigan, 2017
- Workshop, “What to Expect in College Writing,” Oakbrook Preparatory School, Summer 2016
- Guest Speaker, “Advice for the Job Market,” Brown bag for graduate students, University of Michigan, 2015 & 2017
- Webinar, “Spring Into Google: Going Paperless with Google Classroom,” 2015
 - * A webinar for Boston Public School District faculty, I shared the affordances and limitations of this new instructional technology and offered my experiences using Classroom with professional writing students.
- Speaker, “Networking at Conferences,” 2014
 - * This workshop for multilingual graduate students gave them some of the basic principles of networking and social events at academic conferences (particularly academic conferences here in the United States), and facilitated their skills developed through role-playing with supportive, specific feedback.
- “Supporting Students in a Time of Common Core Standards: Grades 3-5,” (April 2011)
 - * This national webinar was offered by NCTE in conjunction with the publication of my

co-authored book of the same title.

PROFESSIONAL QUALIFICATIONS AND CERTIFICATIONS

TEACHING CERTIFICATIONS

South Carolina English/Language Arts, grades 6-12 (expired 6/30/2021)
Texas English/Language Arts, grades 8-12 (expired 2/28/2019)

PROFESSIONAL SOCIETIES

American Dialect Society, Conference on College Composition and Communication, National Council of Teachers of English, Linguistic Society of America, Council of Writing Program Administrators, Carolinas Writing Program Administrators, Modern Language Association

FOREIGN LANGUAGE COMPETENCY

Basic reading competency in French
Basic reading competency in Old and Middle English