

JUANITA VILLENA-ALVAREZ, Ph.D.
Professor of French, Spanish, and Global Studies
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University of South Carolina Beaufort

I. EDUCATION

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|--|----------------------|---|
| • University of Cincinnati | Romance Lang. & Lit. | 1994, Ph.D. (French Lit.) |
| • University of Cincinnati | Romance Lang. & Lit. | 1989, M.A. |
| • <i>Université de Paris-Sorbonne</i> | French Literature | 1988, <i>Magistère</i> , |
| • <i>Instituto de Cooperación-Iberoamericana de Madrid</i> | Spanish Literature | 1987, <i>Diploma de Profesor</i> (Graduate Program) |
| • University of the Philippines | European Languages | 1986, BA <i>magna cum laude</i> |

II. ADDITIONAL EDUCATION (Post-Graduate level)

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|---|--------------------------|-------------------------------|
| • NFLRC University of Hawai'i | FL Program Evaluation | 2007 Faculty Sum. Institute |
| • <i>Alliance Française- Paris</i> | Business & Technology | 2001 Faculty Sum. Program |
| • <i>Université Montpellier, France</i> | Business French | 1998 Intensive Sum. Institute |
| • University of South Carolina, | International Business & | |
| • Darla Moore School Business | Business Spanish | 1997 FDIB Sum. Certificate |

III. TEACHING AND EMPLOYMENT HISTORY

- 2023 - Assistant Vice Chancellor for Academic Affairs
- 2021 – Coordinator, Beaufort College Honors
- 2018 – Interim Assistant Vice Chancellor for Academic Affairs
- 2016 – Coordinator, USCB International Programs
- 2007 – 16 Chair, Humanities and Fine Arts Department (Tenured)
- 2006 – 07 Director, Spanish Degree Program
- 2004 – Full Professor of French, Spanish and Global Studies (Tenured)
- 2000 – 04 Associate Professor of French and Spanish (Tenured)
- 1995 – Coordinator of USCB Study Abroad Programs
- 1994 – 00 Asst. Professor-French & Spanish, University of South Carolina Beaufort

IV. HONORS, GRANTS, AND AWARDS (partial list)

1. Awarded travel grant-Warsaw, Poland – 60th Anniversary of Fulbright Polska, Keynote Speech “Why Polish Academia is attractive to American Students?” 7 March 2019. [Link](#)
2. Awarded the Fulbright-Hays Seminars Abroad Grant for Poland, July-August 2018, “Exploring Contemporary United States-Poland Relations [Link](#)
3. Awarded the [Carolina Trustee Professorship](#) 2012 by the USC Board of Trustees [Link](#)
4. Awarded grant \$5000 with Dr. Benjamin Nelson, 2012 Sea Islands Institute project “Hispanic Health Care, Language and Cultural Needs in the Lowcountry”
5. Awarded travel grant 2011 Center for International Business Education and Research of the Darla Moore School of Business at the University of South Carolina
6. Awarded the **2010 South Carolina Governor’s Professor of the Year** [Link](#)
7. Selected for National Foreign Language Resource Center (NFLRC) “Foreign Language Program Evaluation Summer Institute” University of Hawaii from May 28-June 8, 2007
8. Voted [Permanent Honorary Member](#) of *Gamma Beta Phi*, 2005
9. Awarded “**USCB Vince P. Mesaric Award**” for [Excellence in Teaching & Service](#), 2004

10. Awarded US Department of Education Title VIA for the proposal “Instituting Global Studies Across the Curriculum & Expanding the Foreign Language Program, USCB 2003-06 Budget: \$356,326.00
11. Awarded by the French Cultural Services in New York City faculty development grant Pedagogy and Technology at the *Alliance française* in Paris, France for summer 2001
12. **1998 Professor of the Year**, University of South Carolina, Beaufort
13. Awarded San Diego State University CIBER and Atlanta French Embassy grant Business French Seminar for U.S. Professors of French *Université de Montpellier*, France, 1998
14. [Charles Phelps Taft Doctoral Fellowship](#), Taft Foundation for 1993-94 [Link](#)
15. Awarded Rotary Foundation International [Rotary Ambassador of Goodwill Scholar](#) and full expenditure scholarship *Magistère -Université de Paris-Sorbonne* for 1987-88
16. **Mention Bien**, *Université de Paris-Sorbonne*, 1988
17. Awarded Ministry of Foreign Affairs of Spain Academic Grant for Faculty Development *Diploma de Profesor, Instituto de Cooperación Iberoamericana* Madrid, 1986-87
18. **Magna Cum Laude**, University of the Philippines, 1986

V. LANGAUGES:

English (fluent), Filipino (native), French (PhD), Spanish (MA)

VI. COURSES TAUGHT AT USCB – over 30 different preps

1. **Global Studies 301** - Select Global Issues
2. **Global Studies 398 A, B, C** - Topics in Global Studies
3. **French 101** - Beginning French I.
4. **French 102**- Beginning French II.
5. **French 201**- Basic Proficiency in French.
6. **French 201**- Reading and Written Expression.
7. **French 202**- Oral Communication.
8. **French 295** - Topics in French Culture.
9. **French 301**- Advanced Conversation and Grammar.
10. **French 302** -Advanced Composition and Grammar
11. **French 316** - Introduction to Business French
12. **French 399** - Independent Study.
13. **French 416** - Advanced Business French (as a 399).
14. **Spanish 101**- Beginning Spanish I.
15. **Spanish 102**- Beginning Spanish II.
16. **Spanish 201**- Basic Proficiency in Spanish.
17. **Spanish 122A** - Honor’s Class Basic Proficiency in Spanish
18. **Spanish 201**- Intermediate Spanish I.
19. **Spanish 202**- Intermediate Spanish II.
20. **Spanish 305** - Working with Hispanic Clients.
21. **Spanish 301**- Advanced Spanish Language I.
22. **Spanish 302**- Advanced Spanish Language II.
23. **Spanish 316** - Business Spanish.
24. **Spanish 375** - Topics in Hispanic Cultures and Literatures.
25. **Spanish 380** - Hispanic Film and Culture.
26. **Spanish 398 A, B, C, D** - Selected Topics. 2011: Immigrations in Spain and Europe; 2012: Panama: Culture, Literature, History and the Canal.

27. **Spanish 399** - Independent Study.
28. **Spanish 417** - Advanced Spanish for Business and the Professions.

VII. FACULTY-LED USCB STUDY ABROAD PROGRAMS

- 2022– [France, UK, Germany](#) (taught FREN 295, GLST 398 abroad) 8 students; Joint cultural activities with French university students; grant funded [French Embassy TMP Link](#)
- 2019– France, UK, Germany (plus Poland – FREN 201, 295/GLST 398 abroad) 10 students; Joint class - attended joint cultural activities with engineering students from the [Université de Paris-Institut Universitaire de Technologie](#)
- 2017– France (plus UK, Italy - taught FREN 201, 202, 295/GLST 398 abroad) 16 students
- 2016– France (plus UK, Germany- taught FREN 201, 202, 295/GLST 398 abroad) 7 students
- 2015– France (plus Spain - taught FREN 201, 202, 295/GLST 398 abroad) 16 students
- 2011– Spain (taught SPAN 122, 209, 398 abroad) 10 participants
- 2006– Spain (plus France - taught SPAN 122, 209) 6 participants- **Title VIA grant funded**
- 2004– Spain (plus Portugal-France-taught SPAN 122, 209) 15 participants **Title VIA funded**
- 2002– Spain (taught SPAN 122, 209, 417 abroad) 17 participants
- 1999– Spain (taught SPAN 122, 209 abroad) 23 participants
- 1998– France (taught FREN 122, 209 abroad) 13 participants
- 1995– France (taught FREN 122, 209 abroad) 8 participants
- Costa Rica (taught SPAN 122, 209 abroad) 14 participants

VIII. PUBLICATIONS (partial list)

Book:

1. *The Allegory of Literary Representation as Hybrid in Corneille's L'illusion comique, Diderot's Le neveu de Rameau, and Arrabal's La nuit est aussi un soleil.* The Age of Revolution Series, Volume 20 (Gita May, Columbia University). Peter Lang Publications, 1997, 220 pp.

Review/Journal:

2. *Cincinnati Romance Review: Selected Articles from the 12th Cincinnati Conference on Romance Languages and Literatures*, Co-Editor, Vol. XII, 1993, 192 pp.

Textbook Ancillary: Creator, Co-Author, and past Coordinator

3. Instructor Online Resources *Exito comercial: Prácticas administrativas y contextos culturales* [Link](#)
4. Student Online Resources for *Exito comercial: Prácticas administrativas y contextos culturales* [Link](#)

Chapters in Books:

5. “Harnessing Student Technological Expertise in the Teaching of Foreign Language Business Courses.” *Center for International Business Education and Research 2001: Explorations in Business, Language and Communication*. Ed. James L. Schorr. San Diego: SDSU CIBER Press, 2002. 171-80.

Peer-Reviewed Articles:

6. “Reinvigorating French Programs, Part II: In Response to the AATF Teacher Shortage and Recruitment Task Force Report.” *American Association of Teachers of French AATF National Bulletin*, Vol. 45 (2); November 2019, pp. 18-20. [Link](#)
7. “Reinvigorating French Programs, Part I: In Response to the AATF Teacher Shortage and Recruitment Task Force Report.” *American Association of Teachers of French AATF National Bulletin*, Vol. 45 (1); September 2019, pp. 18-20. [Link](#)

8. “Academia’s Ongoing Challenge: University and Faculty Communication with Millennial Students.” *Journal of Teaching and Education*, Vol. 7 (1); December 2017. 495-504. CD-ROM. ISSN: 2165-6266. [Link](#)
 9. “Academia’s Challenge: Training Faculty to Teach to Millennials in the Digital Age.” *International Journal of Arts and Sciences*, Vol. 9 (2); 2016. 373-384. CD-ROM. ISSN: 1944-6934. [Link](#)
 10. “Overcoming Obstacles: Teaching Language Majors in Response to Professional and Social Needs,” *International Journal of Humanities and Social Science*, Vol. 5, No. 8(1); August 2015. [Link](#)
 11. “The Imperative Role of Gen Ed/Core Requirements in Degrees, Graduate Studies, and in Securing Graduate Teaching Assistantships, Grants, and Scholarships,” *International Journal of Arts and Sciences*, Vol. 8, (3); 2015, CD-ROM. ISSN: 1944-6934. [Link](#)
 12. “Internationalizing Attitudinal Dimensions for Managers within American Border,” in - *Business, Language and Culture: Putting the Pieces Together*, Park City, UT: BYU Center for International Business Education and Research 2005, pp 185-196.
- Published Articles (not peer-reviewed):**
13. “Classroom Activities and Internet: Using Search Engines in French,” *American Association of Teachers of French National Bulletin*, 26.2 (November 2000): 21-23. [Link](#)
 14. “Bringing Technology into the Business French Classroom: 45 Search Engines in French Language,” *The French for Business and International Trade Newsletter*, 14.1(2000) 2-3.

IX. PEER-REVIEWED PAPERS PRESENTED--NATIONAL/INTERNATIONAL CONFERENCES (partial list)

1. “Maximizing Fulbright and International Learning in the Time of COVID” at the 45th Annual Conference of Fulbright Association “Reunion,” Oct 6-9, 2022, Bethesda, MD. [Link](#)
2. “Matching Evolving GenZ/iGen Students with Updated French Curricula” *American Association of Teachers of French Annual Convention (Virtual)* June 29-July 15, 2021. [Link](#)
[Video Link](#)
3. “Fulbright Global-Local Impact: From Fulbright Experience to Local Community Lectures” at the International Fulbright Conference (Virtual), October 20-22, 2021. [Link](#) [Video Link](#)
4. Cancelled due to COVID-19 (“The Changing Roles of Languages and Literatures in Academia” at the 40th *Cincinnati Conference on Romance & Arabic Languages & Literatures* hosted by the University of Cincinnati April 3-4, 2020. Funded by USCB Provost’s Office. [Link](#)
5. Cancelled due to COVID-19 (“Matching Evolving Gen Z/iGen Students with Updated French Curricula” at the *American Association of Teachers of French Annual Convention* in Quebec, Canada, July 15-18, 2020. Funded by USCB FDC. [Link](#)
6. 30 Years after Berlin Wall Crumbles: Quo Vadis – Global Education?” at the *Twelfth Global Studies Conference* in Krakow, Poland June 26-29, 2019. Funded by USCB FDC. [Link](#)
7. Joint presentation with Prof. Ratna Lindawati Lubis (TelKom University, Indonesia) at the *International Conference for Business and Economics*, “Maximizing Digital Opportunities for Students and Faculty: Entrepreneurship and Internationalization,” Italy, June 26-29, 2018. Funded by USCB FDC. [Link](#)
8. “Academia’s Ongoing Challenge: University and Faculty Communication with Millennial Students,” *International Conference for Education*, Italy, June 20-23, 2017. Funded by USCB FDC. [Link](#)

9. “Community Tourism and Cultural Diversity: Gaining and Maintaining Residents’ Support through Global & Cultural Enrichment,” Joint presentation with Carrie Myers, *International Conference for Education*, Italy, June 20-23, 2017. [Link](#)

X. INVITED PRESENTATIONS (partial list)

1. Keynote Speech for Fulbright Polska 60 anniversary celebration, “Why Polish Academia is attractive to American Students,” 7 March 2019, Warsaw, Poland [Link 1](#), [Link 2](#)
2. “The Needs and Preferences of American Higher Education Institutions for their Students,” Direct to Internationalization in Poland, 8 Mar. 2019, NAWA, Warsaw, Poland. [Link](#)
3. “From Brexit to Bond.” Keynote Speaker to the 95th Annual Meeting of the [English Speaking Union of the United States, Savannah Chapter](#), Jan. 17, 2019, Savannah, GA.
4. Keynote presentation: “Asian Pacific Heritage Month” at Federal Facility FCI Estill, 31 May 2018, with Dr. Erin McCoy
5. Keynote presentation: “How to Help Then Succeed” Guardian Ad Litem Seminar, 18 May 2018, USCB Bluffton, SC.
6. Keynote presentation: “*Bayanihan* and the Unique Philippine Culture of Interdependence” presented at the 8 December 2018 Annual Filipino American Association of Beaufort County.
7. “Brexit: *Quo vadis*, UK?”- Keynote Speaker to the 94nd Annual Meeting of [the English Speaking Union of the United States, Savannah Chapter](#), Jan. 19, 2018, Savannah, GA.
8. “The Consequences of Brexit” invited Keynote Speaker to the 93rd Annual Meeting of the [English Speaking Union of the United States, Savannah Chapter](#), Jan. 19, 2017 Savannah, GA.
9. “Brexit: Perspectives from Interviews Conducted in Europe, Jun. 2016.” Community and [Osher Lifelong Learning Institute \(OLLI\)](#) and community members, Jul. 6, 2016,
10. “The Paris Terrorism: Understanding Why France. . .” Paris Nov. 13 Terrorism Talk. Community & OLLI, Nov. 17, 2015, USCB Bluffton Campus.

XI. FACULTY WORKSHOPS/EVENTS ORGANIZED, CONDUCTED (partial list)

1. Community and Osher Lifelong Learning Institute OLLI presentation “Netflix Korean Shows. Mind Activity vs. Alzheimer’s. DuoLingo. 28 Sept. 2022 USCB Bluffton. [Event Link](#)
2. Organized and Hosted “Fulbright-Hays Poland: Three Years of Academic Contributions” joint collaboration between USCB and Fulbright Poland Director J. Janiszewska to celebrate the 75th Anniversary of Fulbright, July 21, 2021 Virtual Event through Zoom. [Event Link](#)
3. “Honors Program, Summer Research, Grants, Fulbright Applications Workshop,” at the [Gateway to Interdisciplinary Graduate Studies Conference](#), October 18, 2019.

XII. PROFESSIONAL SEMINARS, WORKSHOPS, TRAINING COMPLETED (Participation) (partial list)

1. “Poland and the U.S. Creating a Successful Higher Education Cooperation” by Poland’s NAWA and the U. S Institute for International Education, June 7-8, 2021. [Event Website](#)
2. American Association of State Colleges and Universities (AASCU) and the French Embassy in the United States workshop on the “Internationalization of Higher Education” (Virtual Event), June 15, 2021. [Event Website](#), [Higher Ed Internationalization: Development of New Partnership Models](#). [Video Link](#) (Time frame 56:27 – JVA speaks)
3. Title IX Coordinator and Administrator Training & Certification Level One Course, Orlando, FL, Jan. 29 – Feb. 1, 2019.

XIII. SESSIONS MODERATED IN PROFESSIONAL CONFERENCES (partial list)

1. Session II, *Florence International Studies Conference*, Italy, June 26-29, 2018. [Link](#)
2. Opening session, *International Conference for Education*, with Dr. Joseph Azzopardi of the University of Malta, at Ca' Foscari University, Venice, Italy, June 20-23, 2017. [Link](#)
3. Three sessions (Higher Education, Social Sciences the Humanities) *International Conference for Social Sciences and Humanities*, Barcelona, Spain June 23-26, 2015. [Link](#)

XIV. MEDIA EXPERT CITATIONS (Partial List)

1. "Becoming American," by M. Lucas, *The Island News*, p1, 5, Oct 23, 2019. [Link 1](#), [Link 2](#)
2. "USCB Faculty and Student Population Grows," by Sara N. Wright, *Hardeeville Today*, pp. 1, 16-17, November 10, 2007; reprinted in *Bluffton Today*, pp. 12-13, November. 12, 2007.
3. "Serving the Needs of the Emerging Latino Community," by Richard Gorman, *USCB Magazine: Our Heritage, Our Legacy, Our Future*, pp. 8-9, Fall 2007.
4. "Census Surprise: While Hispanic Growth Gets Most Attention, Asians Are Beaufort's Fastest-Growing Minority Group," by Jeremy Hsieh, *The Beaufort Gazette*, 1A,7A, Jan. 21, 2007.

XV. UNIVERSITY SERVICE (partial list)

1. Coordinator of USCB's French Embassy Transatlantic Mobility Program Grant, 2021-2022.
2. Coordinator, Beaufort College Honors ([Link](#)), 2021---
3. Honors Steering Committee, 2019---
4. Coordinator, USCB International Programs ([Link](#)), 2016---
5. USCB Goldwater Rep ([Rep Link](#)), 2021---
6. USCB Fulbright Program Adviser ([FPA Institution Link](#)), 2017---
7. Student Scholarship & Fellowships Committee, 2019---
8. Beaufort Coordinating Committee, 2020-2022
9. Coordinator, USCB India Summit, 21 September, 13 November 2017, 22 March 2018.
10. Chair, Beaufort Campus Initiative Committee by Chancellor Panu, Fall 2015 & early 2016.
11. Re-elected Chair, Humanities and Fine Arts Department, 2007, 2010, 2013 - 3-year terms.
12. Chair, Study Abroad Emergency Management Committee, 2006--.
13. Co-Coordinator, Gateway to Interdisciplinary Graduate Studies (GIGS) Conference, 2014 -.
14. Chair Emeritus, 2015--; Chair, USCB Family Fund Committee, 2011-15.

XVI. PROFESSIONAL SERVICE (partial list)

1. Invited Discussant and one of 4 Panelists for County and City Election Candidate Forum [Link](#) (35:45 time point)
2. Reviewer for the 2018 IJAS Conference at Central European University. [Link](#)
3. Board Member, 2016, *International Journal of Arts and Sciences*, International Advisory Scientific Board [Link](#)
4. Federal Grant Reviewer/E-Reader, U.S. Department of Education, Undergraduate International Studies-Foreign Languages Program Jan - Feb 2006, 2007 & 2008.

XVII. ORGANIZATION MEMBERSHIPS

Fulbright Association

Gamma Beta Phi Permanent Honorary Member

AATF: The American Association of Teachers of French

The Rotary Foundation Ambassadorial Scholars

The International Honor Society of *Phi Kappa Phi*