

Curriculum

The curriculum focuses on preparing students for managerial positions in the hospitality industry. Careers include management and entrepreneurial positions in time-share organizations, private clubs, lodging and food service operations and the private and public tourism sectors.

I. General Education Requirements with Notes for Majors 37-47

English 6-7

Either ENGL B101 or ENGL B105; B101L; and either ENGL B102 or ENGL B106. Each course must have a grade of “C” or higher.

Students may place out of ENGL B101L with an appropriate score on the Freshman English Placement Exam. Students who transfer into USCB with credit for first-semester freshman composition are exempt from the ENGL B101L requirement.

Numerical and Analytical Reasoning 6

MATH B101 or a higher level mathematics course, plus an additional course in mathematics, logic, statistics, or computer science.

Majors: *if you take CSCI B101 to fulfill this requirement, it will fulfill the major requirement as well; however, only a total of 3 hours are counted toward the total required hours.*

Majors: *neither MGSC B190 nor MGSC B290 can count as the second math course.*

Speech

COMM B140, B201 or B230 3

Liberal Arts

Liberal Arts Electives (humanities or social/behavioral sciences)¹ 3

ECON 221 or 222 3

HIST B101, B102, B111, B112, B115, or B116 3

Fine Arts² 3

Social/Behavioral Sciences³ 3

¹Courses from the following disciplines: AFAM, ANTH, ARTH, ARTS, ECON, ENGL, FREN, GEOG, HIST, MUSC, PHIL, POLI, PSYC, RELG, SOCY, SPAN, COMM, THEA. One-hour credits in MUSC and THEA may not be used to fulfill this requirement.

²Courses from: ARTH, ARTS, MUSC, or THEA. One-hour credits in MUSC and THEA may not be used to fulfill this requirement.

³Courses from: ANTH, ECON, GEOG, GLST, LING, POLI, PSYC, and SOCY.

Natural Sciences

Two courses, at least one with associated laboratory 7-8

Courses from: ASTR, BIOL, CHEM, MSCI, and PHYS. One of the natural science courses may be a 3-credit course that is designed without a separate laboratory or field component, but which incorporates these components in the main curriculum. The other natural science course must be a 4-credit course with embedded or separately listed laboratory. BIOL B110 and BIOL B120 cannot both be taken for credit.

Two courses outside the Natural Science curriculum also satisfy the 3-credit course requirement of Natural Science: ANTH B101 and PSYC B361. Students may elect to take them as either fulfilling a Natural Science General Education requirement or a Social Science General Education requirement, but not both.

Foreign Languages 0-6

Students shall demonstrate in one foreign language the ability to comprehend the topic and main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. For foreign languages taught at USCB, this requirement may be satisfied and credit earned by proficiency through a USCB Foreign Language Challenge Exam. For all other foreign languages, the requirement is waived after USCB certification but no credit is earned by demonstrating an equivalent proficiency.

Waiver of Foreign Language Requirement for Bilingual Speakers: Students whose native language is other than English and who have scored either 550 on the paper-based, 213 on the computer-based, or 77 on the internet based Test of English as a Foreign Language (TOEFL), are exempt, without credit, from USCB's language requirement. English-speaking students who document or certify native or

near-native proficiency (USCB conducted test) in a language other than English are also exempt, without credit, from this requirement.

Global Citizenship and Multicultural Understanding0-3

A distribution requirement that may be satisfied by one of the above mentioned courses or by additional coursework.

The following courses have been approved for this requirement: ANTH B102, ANTH B312, ANTH B317, ANTH B351, ANTH B352, ANTH B452, COMM B450, ENGL B291, GEOG B121, GLST B301, GLST B398, HIST B109, HIST B115, HIST B116, NURS B330, RELG B203, SOCY B315 and SPAN B380. *Non-equivalent transfer credits may be evaluated for approval on a case by case basis by the Director of General Education.*

II. Program Requirements (2.0 GPA average required)24

HRTM B221 Hospitality Accounting I and HRTM 222 Hospitality Accounting II	6
HRTM B230 Hospitality Management (prerequisite for HRTM 490)	3
HRTM B235 Destination Marketing (prerequisite for HRTM 450)	3
CSCI B101 Introduction to Computer Concepts)	3
HRTM B245 Professional Development in Hospitality Management	3
ECON B221 or B222	3
HRTM B290	3

II. Major Requirements (2.0 GPA average required)36

Note: some courses are only offered every other semester; check with program faculty to determine schedule before registering.

HRTM B110 Introduction to Hospitality	3
HRTM B260 ¹ Hotel Management	3
HRTM B270 ⁴ Quantity Food Production.....	4
HRTM B311 ⁴ Principles of Food Service Sanitation.....	1
HRTM B312 ⁴ Management by Menu	1
HRTM B280 ² Tourism.....	3
HRTM B285 ² Club Management	3
HRTM B357 Hotel, Restaurant and Travel Law	3
HRTM B370 Restaurant Food Production Management	
-OR- HRTM B372 ² Catering Management	3
HRTM B421 ² Hospitality Financial Management.....	3
HRTM B450 ¹ Hospitality Marketing Sales.....	3
HRTM B490 ² Hospitality Management Strategies.....	3
HRTM B495 ³ Hospitality Management Internship.....	3

¹Spring only ²Fall only

³the internship course is only offered in the summer and should be taken after all course work is completed

⁴HRTM B311 and HRTM B312 are co-requisites with HRTM B270

IV. Professional Elective Courses 9

Any HRTM course not used to fulfill another degree requirement.

V. Electives..... 10-20

Total hours required 120