USCB SKALE Project 10-Month REPORT By Juanita Babet Villena-Alvarez

SKALE Statistics Summary to Date:

- 1. SKALE Website Link
- 2. SKALE Team Participants Link 15 total traveling to South Korea for a 30-day training
- 3. Links in News Media

Korea JoongAng Daily -Atlanta (in interview stage)

<u>The Islands News</u> Aug. 2023 <u>Savannah Tribune</u> Dec. 2023 <u>The Islands News Dec. 2023</u>

- 4. Hours of Lectures, Meetings, and Classes: 25 + hours
- 5. Outreach Activities and Links to Media Releases
 - -OLLI October 2023 Social Media Link
 - -Response to Outreach Activities have been highly successful
 - -OLLI April 2-Part Session; Now at 230+ OLLI Honorary Ambassadors of Korean Culture
 - -OLLI Collaboration on Oct 25, 2024 Korean Cultural Studies Conference in Hilton Head Island
- 6. SKALE Partners Website Link
- 7. SKALE Blackboard Course Components:
 - -14 Participant Presentations
 - -70+ Documents Shared
 - -6 Discussion Board Topics with 60 conversations
 - -11 Evaluations Released
- 8. One USCB Site Visit from the U.S. Dept. of Education Visit IFLE Team (Directors Cory Neal and Jessica Lugg) and Fulbright Specialist Amirah Nelson
 - -Cited in IFLE Newsletter (Link)
- 9. SKALE Public Social Media Group (Link) created (By Prof. Nadeau)
- 10. South Korea Meetings scheduled in SKALE Calendar:
 - -Dr. Dr. Byungok Kwon and Fulbright Officer Heidi Little, Fulbright Korea
 - -Ms. Kristin Foote, Public Diplomacy Office, US Embassy Seoul
 - -Mr. Joshua Lustig and Mr. Hyun Chul Kim, U.S. Embassy Seoul, American Public Diplomacy House
 - -Dr. Hyang Lee, Incheon Global Campus George Mason Korea
 - -Prof. D. Porter Morgan, Incheon Global Campus U. of Utah-Asia
 - -Dr. Sun-Ho Hong, Seoul National University of Education
 - -Family visits with Dr. Greg Choy and his cousin editor at Chosun Ilbo Newspaper and at a Neonatal Hospital
- 11. South Korea trips and activities planned (see Calendar for full details):
 - -Departure from USA Project Director June 20, 2024 (arrival June 22); SKALE Team June 23 (arrival June 25)
 - -Fulbright Korea Briefing June 25
 - -DMZ Visit June 26
 - -Departure from Seoul to Busan June 27, return June 30
 - -U.S. Embassy Briefing July 1
 - -Incheon Global Campus July 2
 - -Temple Stay July 13
 - -5 Palaces to be visited and -4 Hanok Korean Villages
 - -4 National Parks
 - -8 National Museums
 - -9 Traditional Markets to explore
 - -Baseball game and concert planned

SKALE Activities and Details

1. SKALE Website Link



2. SKALE <u>Team Participants Link</u> 15 total traveling to South Korea for a 30-day training





3. Links in News Media

Korea JoongAng Daily -Atlanta (in interview stage)

The Island News Aug. 2023
Savannah Tribune Dec. 2023
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Korea JoongAng Daily

In association with
The New York Times

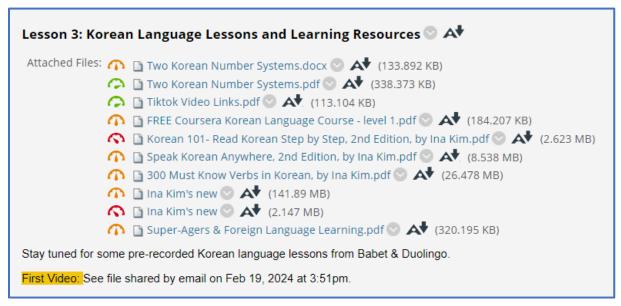


The Is#and News

4. Pre-Departure Hours of Lectures, Meetings, and Classes: 25 + hours



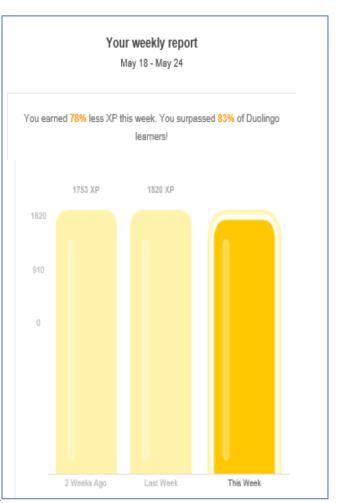
5. <u>Pre-Departure Hours of Korean Language Lessons:</u>



Duolingo







6. Outreach Activities and Links to Media Releases

- -OLLI October 2023 Social Media Link
- -Response to Outreach Activities have been highly successful

* More than 90 people signed up to become honorary USCB Korean Culture Ambassadors when Dr. Babet Villena -Alvarez led an in-person and online OLLI class called "The Korean Wave: Changing Demographics of the Lowcountry/Coastal Empire and You." They pledged to help local

-OLLI April 2-Part Session

October 25, 2023 - 3

-230+ OLLI Honorary Ambassadors of Korean Culture

USCB - University of South Carolina Beaufort

-OLLI Collaboration on Oct 25, 2024 Korean Cultural Studies Conference in Hilton Head Island





FULBRIGHT & USCB Top Producer

Fulbright GOAL . . . "to increase mutual

USCBe Informed

Mar 3 USCB Recognized for

Fulbright Awards

USCB Fulbright-Hays Pre-Departure Report p. 7

7. SKALE Partners Website Link

USCB SKALE Partners

While overseas, the University of South Carolina Beaufort will be partnering with other American Universities with locations in South Korea to further facilitate the knowledge of South Korean culture as well as engaging with South Korean universities and education centers. The following universities will be providing our SKALE participants with tours, presentations, language classes, and cultural exchange opportunities to heighten the cultural emersion of our participants. Thank you to the following universities:

. The University of Utah Asia Campus



The University of Utah Asia Campus is located in Incheon, South Korea. Since opening in 2016, the university has provided students in South Korea and around the world with the opportunity to earn a degree through the University of Utah.

George Mason University



George Mason University Korea, "Mason Korea", was established in 2014 in Incheon. It provides students with an opportunity to receive a degree from George Mason University within the Metropolitan City of Incheon.

LEARN MORE

. Ewha Language Center at Ewha University



Ewha Language Center is based out of Ewha Woman's University is Seoul, South Korea. Each year, approximately 6,000 students attend a program through the Ewha Language Center to build their Korean language skills, it to ffers Korean Language learning programs to students of all levels. Program durations range depending on the chosen program. Students at Ewha not only learn about Korean language within the classroom, but have the ability to take their new found knowledge outside the valls of the classroom into the city of Seoul.

• Seoul National University of Education



Seoul National University of Education began its roots in 1946 as the Gyeonggi Public School of Education. The university offers both undergraduate and graduate programs in different disciplines regarding education. A few of its most recent achievements include being selected as the Most Excellent University in diagnosis of capabilities of teacher cultivation (2022) and selected as an excellent university for sharing and distributing academic information of the university library (2018). A big thank you to Dr. Sun-Ho Hong, the Director of SNUE'S Language Teaching Center for Creativity and Character Education for directly offering our SKALE team with an organized lecture and tour of the University.

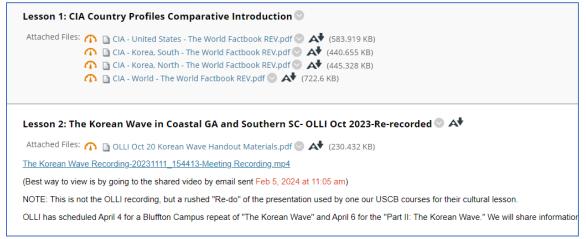
Woosong University

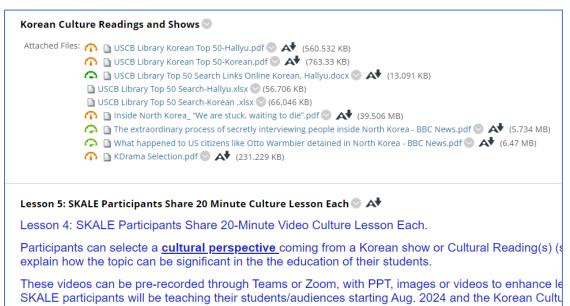


Woosong University in Daejeon, South Korea was officially established in 1995, after years of being a part of the Donga Educational Foundation and the Woosong Education Foundation. It offers both undergraduate and graduate programs to students. It contains 3 international schools which conduct courses solely in English. Since its beginning, Woosong has signed over 400 Memorandums of Understanding with universities and schools in more than 60 countries.

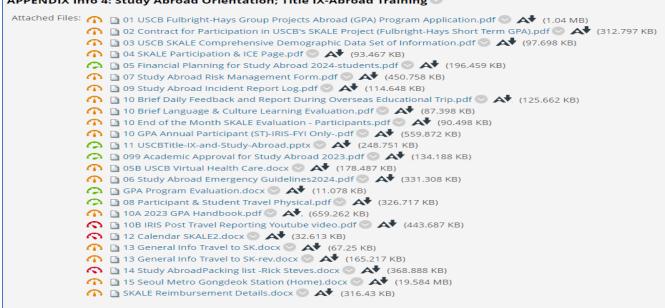
8. SKALE Blackboard Course Components:

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Lesson 6: Korean Culture Guest Speakers 💿 🗚 Stay tuned for a line-up of Korean Experts to Speak of various cultural perspective topics. APPENDIX Info 1: SKALE Abstract + Hyundai Letter 🜑 Attached Files: 👝 🛅 1_Project_Abstract_USCB_SKALE.pdf 🥯 🗚. (140.9 KB) 🚫 🖺 Submitted_Hyundai_USCB Letter of Support.pdf 🌚 🗚 (252.921 KB) APPENDIX Info 2: Timelines & Schedules (Tentative) Attached Files: 🗥 🗋 Updated_3_Other_Appendix_IV_2Timeline.pdf 🕙 🖈 (53.842 KB) 🗥 🗋 Updated_3_Other_Appendix_I_1Preliminary Pre-Departure Orientation Agenda.pdf 🥝 🗚 □ Updated_3_Overseas_Project_Itinerary 6.23-7.23,2024.pdf △ 🛧 (235.323 KB) APPENDIX Info 3: GPA Handbook, IRIS Reporting, Program Evaluation Attached Files: 🗥 🗋 2023 GPA Handbook.pdf 🕙 🖈 (552.402 KB) 🔼 🛅 2023 Memo From Program Manager.docx 💿 🗚 (142.771 KB) 🗥 🛅 GPA Annual Director (ST)-IRIS-FYI Only-.pdf 💿 🗚 (569.188 KB) 🗥 🛅 GPA Annual Participant (ST)-IRIS-FYI Only-.pdf 💿 🗚 (559.872 KB) GPA Program Evaluation.pdf (98.96 KB) □ IRIS Post Travel Reporting Requirements Webinar.msg (95.5 KB) APPENDIX Info 4: Study Abroad Orientation; Title IX-Abroad Training



9. One USCB Site Visit from the U.S. Dept. of Education Visit IFLE Team (Directors Cory Neal and Jessica Lugg)

and Fulbright Specialist Amirah Nelson

-Cited in IFLE Newsletter (Link)



IFLE program officers Jessica Lugg and Cory Neal with conference attendees.

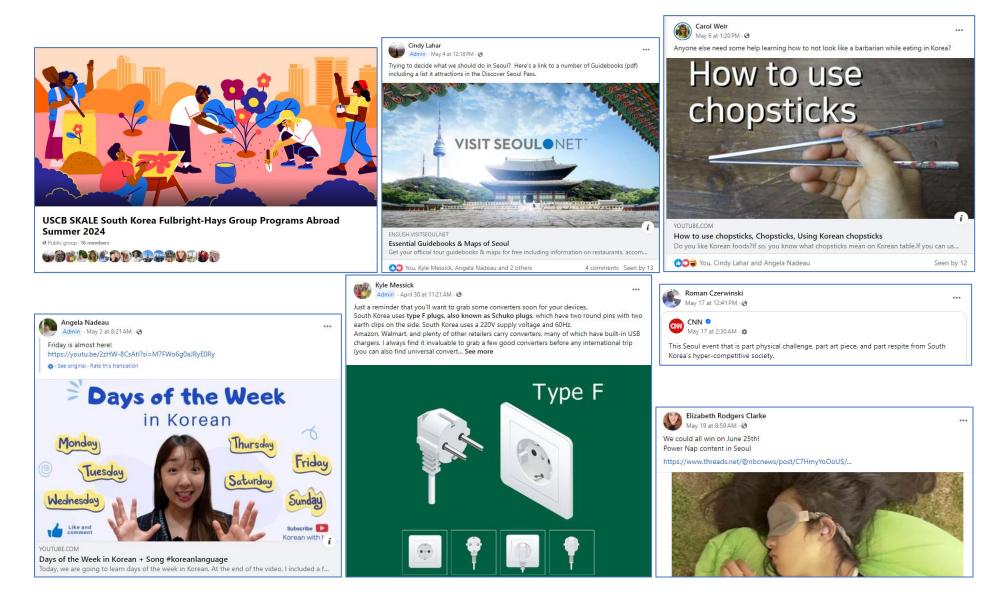
IFLE program officers Cory Neal and Jessica Lugg traveled to Hilton Head, South Carolina, in February to attend and present at the 48th annual Community Colleges for International Development conference. The event brought together college administrators, government agencies, international student services professionals, education abroad professionals, and faculty to network and share best practices and build capacity for global education at community and technical colleges. The IFLE program officers spent time informing conference attendees about IFLE grant programs available to community colleges and meeting with current grantees.

While in South Carolina, Neal and Lugg used the opportunity to engage with colleagues associated with the University of South Carolina Beaufort's (USCB) FY 2023 Fulbright-Hays Group Project Abroad, that will travel to South Korea in June 2024. GPA project director Juanita "Babet" Villena-Alvarez, provost and executive vice chancellor for academic affairs Eric Skipper, professor of psychology and GPA program evaluator Cindy Lahar, and director of communications Carol Weir participated in the meeting. GPA program officer Cory Neal provided pre-departure technical assistance, and project director Villena-Alvarez and her team shared the benefits that the GPA program will have on USCB students and the surrounding community. USCB honors all of its Fulbright-Hays and Fulbright (State Department) fellowship recipients by placing a commemorative brick on the Bluffton campus quad as a permanent recognition of this prestigious achievement. The brick honoring the award for the USCB GPA project to South Korea was recently put in place. Other bricks on campus feature Villena-Alvarez's participation in the Fulbright-Hays Seminar Abroad in Poland in 2018, and Timothy "Mac" James' participation in the Seminar Abroad in Mexico in 2021.



Commemorative brick on USCB campus quad.

10. SKALE <u>Public Social Media Group (Link)</u> created (By Prof. Nadeau)



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Sun	Mon	Tue	Wed	Thr	Fri	Sat
6 JUNE	17	18	19	20 Babet Depart USA	21	22 Babet arrive
23 SKALE Depart USA	24	25 Team <u>arrives</u> Seoul 5am; 8am Shilla rest Lunch 3pm Fulbright Korea 5:30pm <u>Myeonodona</u> Market and Link 2	26 Seoul -DMZ 7:20am -DMZ Trip (sleep in bus!) 4:30pm FulbrightKorea 6:30pm 2 Teams dinner with Dr. Woo ENMU F-H Team	27 9am -leave bags at Caroline's <u>room</u> 9:15 Depart Busan – Seoul Station -HaedongYonggungsa Temple; -Gamcheon Culture Village	28 Busan -Pass Link Top 4 Cultural Activities from submitted list	29 Busan - Pass Lir Top 4 Cultural Activities from submitted list
30 Busan -Mall or <u>Markets –</u> Bupyeong, Jagalchi or Gukie -Travel to Seoul 7pm	1 JULY 9am Fulbright Korea TT-US Embassy Briefing	2 Seoul -Visit Incheon Global Campus-Mason/Utah -Ewha class -Rest- own time or join Group Dinner	3 Seoul -Visit with Greg's family-Choson Ilbo -Ewha class -Group Dinner-Mall food court; Karaoke	4 Seoul -Bukchon Hanok VillRoyal Unhyeongung -Ewha class -Gangnam COEX Starfield Mall + Link	5 Seoul -Work on lessons; Paris Baguette Visit -Ewha class -Group decides -Olive Young visit	6 Discover Pass Link Top 4 Cultural Activities from submitted list
7 Discover Pass Link Top 4 Cultural Activities from submitted list	8 Discover Pass Link 2 Cultural Activities from submitted list -Ewha class - miss this??	9 -Insadong Art Market - Jogyesa Temple -Ewha class -Norvangiin Seafood Market	10 Visit Dr. Sun-Ho Hong -Seoul National U of Education -Ewha class -Daiso Main- curriculum materials purchase	11 -National Museum of Korea -Ewha class -Namdaemun Market	12 -N-Tower Day Day -Ewha class -Show/Movie/ Sport -Han River Walk	Geumseunsa Temp Stay -Gangnam night stroll
14 Bukhansan National Park Baegundae Eunpyeong Hanok Village	15 National Folk Museum of Korea Dongdaemun Market -Ewha class Namsangol Village	16 -War Memorial of Korea -Ewha class -Seoul Pub Crawl -Itaewon/Hongdae	17 -Jongmyo Shrine -Ewha class -Dongdaemun City Wall Park	18 Seoul Museum of History Gwangiang Market -Ewha class -Early night -lesson prep or Group Dinner	19 9am Fulbright Korea 10 minutes each present their lesson created -Ewha class Visit with Greg's family?	20 OPEN DAY -Group decides or -Ikseon-dong Hanol Village
21 OPEN – Group decides OR <mark>Baseball</mark> Doosan vs LG OR nspire Incheon – Asia's largest resort	22 -Last Curriculum Materials purchases -Ewha class Time for Packing	23 Return to USA- leave 7 am for airport	Seoul Arts Center Link Art Gallery Link		someonedy :	

(*TT – Tentative) Notes: 1. Shilla Breakfast starts 6:30am until 9:30am M-F; 7 am -10am SS; dinner is 6-9:30pm; 2. All Ewha tuition fees fully paid. Note tuition rules; 3. Most Museums are free;

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