

Sample Course of Study

Business Administration – Marketing



UNIVERSITY OF SOUTH CAROLINA BEAUFORT

This sample course of study is intended to serve as an example. In practice, variations in the sequencing of courses are common and would depend on what courses were completed prior to joining the degree completion program.

Freshman Year - Fall

Course	Credits
ENGL B101	3
UNIV B101	3
Foreign Language B101	4
Natural Science GE w/Lab	3
Fine Arts GE or History GE	3
Total Credits	16

Freshman Year – Spring

Course	Credits
ENGL B102	3
MATH B111	3
Foreign Language B102	4
Natural Science GE w/o Lab	3
Fine Arts GE or History GE	3
Total Credits	16

Sophomore Year – Fall

Course	Credits
COMM B140 or B201	3
STAT B201	3
ACCT B225	3
ECON B221	3
MGSC B290	3
Total Credits	15

Sophomore Year - Spring

Course	Credits
Global Citizenship GE	3
Liberal Arts GE	3
MATH B122	3
ACCT B226	3
ECON B222	3
Total Credits	15

Junior Year – Fall

Course	Credits
BADM B345	3
BADM B363	3
MKTG B350	3
MGMT B371	3
MGSC B390	3
Total Credits	15

Junior Year - Spring

Course	Credits
BADM B324	3
BADM B383	3
BADM B396	3
MKTG B453	3
Upper-Level Business Elective	3
Total Credits	15

Senior Year – Fall

Course	Credits
BADM B379	3
MKTG B352	3
MKTG B455	3
Upper-Level Business Elective	3
General Elective	3
Total Credits	15

Senior Year - Spring

Course	Credits
MKTG B454	3
MKTG B465	3
MGMT B478	3
Upper-Level Business Elective	3
General Elective	2-3
Total Credits	14-15